

# A-Bridge

Dear Readers,

Greetings from all in Advantech Peripherals (S) Pte Ltd. We are moving into the last quarter of this year and economy seems to be picking up too.

Each year when we hit September, many have already started to set goals, budget allocations, strategic and corporate plans for the next year. In this issue, we have included a vast range of new products listed for your reference.

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## Outdoor video surveillance with IP 66 Rating from AXIS

### Demanding outdoor video surveillance

AXIS Q6032-E is an outdoor-ready PTZ dome network camera for cost-efficient and reliable installation in demanding surveillance applications. It is ideal for use at airports and seaports, as well as for city and perimeter surveillance. The camera is powered through High Power over Ethernet. This simplifies installation since only one cable is needed.

### Axis offers various products ready for outdoor surveillance and optimized for easy installation and excellent image quality

#### Precise pan/tilt performance and high zoom

AXIS Q6032-E has a fast and precise pan/tilt response. In addition, it can tilt 20° above the horizon for a total tilt range of 220°, enabling better views, especially over uneven terrain. It has 35x optical and 12x digital zoom. License plates can be read from a distance of 160 m (525 ft.) The camera has an auto-tracking functionality that can automatically detect and follow a moving object within the camera's field of view



Call us at 6282-0555  
 to find out more  
 today about  
 AXIS Q6032-E



Card  
Printer  
Solutions





## SERVICE FROM THE START

Service from the Start programs provide multiple years of repair coverage at a known one-time cost, with protection that begins from the date of purchase. Your product is covered for repair above and beyond standard warranty.

Select the Bronze program for 3-day in-house turnaround time or the Gold program for next-business day advance replacement. For eligible products, both programs are available as Service from the Start with Comprehensive Coverage.

Benefits include priority telephone response time, enhanced wear-and-tear service coverage and application of engineering changes that is not available for warranty or non-contract repair.

## Our Symbol of Commitment

First and foremost, allow us to thank you for your continuous support and confidence in our services all these years.

We take pride to say that Singapore is a safe place to live in, but many a time, there are still thefts and robberies. In order to stay vigilant and alert, we need surveillance systems in our workplaces, shopping malls, F& B outlets and residential homes, beside those under the Public Services.

We take a holistic approach using the State-Of-The-Art Technologies and Methodologies to ensure a one-stop solution ranging from man, machine and method.

You can count on us for exceptional value, quality products and quick, reliable service. We are confident to tailor-made to your specification and customise a solution best fit your needs.

If you have an existing CCTV System, we would like to offer our free site survey to assess the reliability of your existing system.

Alternatively, if you are looking for a proposal of a surveillance solution, do feel to talk to us on a **free demo**

**@ 6282-0555 TODAY**

## Printronix printers provide:

Certified software connectivity for maximum compatibility.

- Bar code and RFID data management for increased quality.
- General purpose input and output (GPIO) for enhanced integration.
- Online data validation for improved quality control.
- Online and portable barcode verifiers for higher speed and accuracy.
- On-Demand form printing for lower costs.



**Print more and much more  
With Printronix 7000 Series ....  
Find out more at [www.advantech.com.sg](http://www.advantech.com.sg)**

Going digital and keeping up with technology, is everything so easy with Hitachi Credit facilities.... To know more about this scheme that may enhance your procurement, call us at 64887162 today about this leasing plan...

*Thank you for your support for Zebra*

We like to inform you to look out for our *New Zebra High Performance Printers*  
Catch our *Xi4 Series* our next Issue

## Freebies

Gloss white polyester label to offer 50.8 mm x 25.4 mm 2000 pcs per roll with every one Zebra Printer Purchase (Table top model- 3" core only) and while stock lasts

Interested to find out more about the full ranges of Zebra Products,  
Call us at 6282-0555 today.

## RUN WITH ZEBRA-G SERIES



## G SERIES

The new G-Series™ thermal printers are best in class, offering increased speed and performance for desktop printers. From the feature-rich GX™ models to the basic GK™ models, these compact printers support a variety of applications and environments. Provided with both EPL™ and ZPL® as standard, the G-Series printers are simple to integrate and manage. Choose from direct thermal (offering the smallest footprint in a desktop thermal printer) or combo direct-thermal/thermal-transfer print technology, with the easiest ribbon-loading system around. Built with ease of use and durability in mind, Zebra's G-Series is the reliable desktop printing solution that's always a perfect fit.

*Find out more on any of these options*

### GK420d™ & GK420t™

The GK420d™ & GK420t™ direct-thermal printers are the best-value desktop solutions, offering ease of use and enhanced speed and performance in the smallest footprint.

### GX420d™ & GX420t™

The best-in-class GX420d™ & GX420t™ direct-thermal printers offer speed, performance and a wide range of features in the smallest footprint

### GX430t™

The best-in-class GX430t™ thermal transfer printer offers many features: direct-thermal or thermal-transfer modes of operation, easy ribbon loading, 300dpi, speed and performance, all in a compact footprint.

# Watch Our Forest Grows.....

## MAKE A WISH TOGETHER

### Count on our blessings



Welcome onboard

Who's NEW with us Since  
Jul 2009

- Mr Fadli (Account Manager- Corp sales)
- Ms Zarina (Receptionist)
- Ms Casandra Chan (Service Admin)

SLICES OF LIFE WE SURF  
AND LEARN

## Special Promotion 2009

Cut the coupon below for your purchases at the discounted prices:-  
**Trade in-Value of up to \$500**

1. ZM400 (trade in)
2. Zebra Card 330i
3. Motorola/Symbol MC 3090
4. Motorola/Symbol LS 2208

**CUT & PURCHASE COUPON**

ref: Volume 32 No 3/2009

### Note from Editor

Care to share your thoughts, ideas, jokes etc please kindly email to [marcom@advantech.com.sg](mailto:marcom@advantech.com.sg)

*The word ATTITUDE scores more in an appraisal system, why?*

Answer the following questions

- 1) What does it mean to give 100%?
- 2) What makes up 100% in life?

Here's a little mathematical formula that might help you answer these questions:

If:  
A B C D E F G H I J K L M N O P Q R S T U V W X Y Z  
is represented as:  
1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20  
21 22 23 24 25 26.

Then:  
H-A-R-D-W-O-R-K  
 $8+1+18+4+23+15+18+11 = 98\%$

and  
K-N-O-W-L-E-D-G-E  
 $11+14+15+23+12+5+4+7+5 = 96\%$

But,  
A-T-T-I-T-U-D-E  
 $1+20+20+9+20+21+4+5 = 100\%$

So, now you know, to be happy and successful in life, ATTITUDE is all-important

Contact us at  
Block 1026 Tai Seng Avenue  
#07-3542/3546 Tai Seng Industrial Estate  
Phone: 6282-0555  
Fax: 6281-0555  
E-mail: [marcom@advantech.com.sg](mailto:marcom@advantech.com.sg)